

Hello! I'm a graphic designer with a passion for print and editorial design. I love creating layouts, working with typography, and bringing ideas to life through thoughtful design. I've had the opportunity to design for a wide range of audiences, including K-12TH graders, and enjoy making visuals that connect with people.

SOFTWARE

InDesign Illustrator Photoshop MS Office Google Suite Squarespace WordPress Mailchimp monday.com ClickUp

SKILLS

Detail Oriented Hard-Working Adaptable Efficient Fast Learner Perceptive Team Player

WORKING GENIUS

Wonder Tenacity

INTERESTS

Reading Painting Traveling

References available upon request.

EDUCATION

Texas A&M University—Corpus Christi

Bachelor of Arts in Graphic Design Minor in Technical & Professional Writing Summa Cum Laude Graduation Date: May 2020

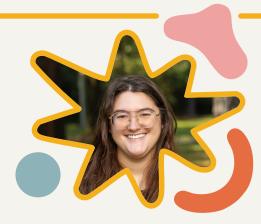
EXPERIENCE

Carolina Creek | Print & Design Director

October 2020 - Current

During my time at Carolina Creek, I consistently expanded my responsibilities, including taking on cross-functional roles outside of my core Print & Design duties due to the organization's Matrix Management structure.

- GRAPHIC DESIGN: Collaborated with Creative Director to develop and manage diverse print and digital projects with deliverables such as brochures, booklets, flyers, websites, marketing campaigns, and program curriculum theming. Ensured all designs were tailored to various target markets and stayed relevant to trends.
- ART DIRECTION & BRAND MANAGEMENT:
 Oversaw brand identity and ensured consistent
 application of logos, colors, and messaging
 across print and digital platforms. Collaborated
 with the design team on brainstorming, project
 scopes, deadlines, and vendor relationships.
- PRINT SHOP MANAGEMENT: Supervised print operations, including supply management, machine maintenance, and cost tracking for deliverables ranging from business cards and booklets to a-frame signs and banners. Trained and managed print specialists to uphold standard operating procedures, production schedules and perform appropriate installations.
- EXPERIENCE DESIGN: Design and maintain signage systems across interior and exterior spaces. Contribute to event and program designs, including booth set-ups, giveaways, stage concepts and decor.
- RETAIL MANAGMENT: Manage all aspects of retail operations, including inventory planning, merchandising, and vendor relations to ensure a well-curated, seasonal product mix. Oversee store organization, visual presentation, and guest experience, while maintaining efficient cash handling procedures and accurate inventory tracking through audits and inter-location transfers. Lead and support retail staff in delivering exceptional customer service and seamless daily operations.



Island Waves || Senior Graphic Designer

January 2018 - May 2020

- Worked closely with the Editor-in-Chief on the layout and production of print articles for the regular bi-weekly publications and a variety of special issues.
- Oversaw the transition of website platforms and the installation of a mobile app, establishing cohesive design in both media.
- Implemented a new layout design that was pitched to Island Waves by TAMU–CC Graphic Design students.

The Bend Magazine || Design Intern

January – April 2020 August – December 2018

- Created client advertisements for a wide range of businesses from salons and spas to medical and hardware companies
- Edited monthly final proofs of approximately 100 pages alongside the Art Director and Editorial Director
- Designed in-house advertisements and promotional collateral for popular, city-wide events and promotions such as *Brunch on the Bay* and *HER*

ACKNOWLEDGMENTS

- 2019 Texas Intercollegiate Press Association Convention Awards:
 - 1st Place in the on-site contest for Magazine Design
 - 1st Place in Division 3 for Photo Illustration
 - 1st & 3rd Place in Division 3 Static Ad Design
- Awarded Excellence in Graphic Design at 2018 School of Arts, Media, and Communication Awards
- Gold placement in 2018 Corpus Christi Student Regional American Advertising Federation Addy's Competition