



Hello! I'm a graphic designer with a passion for print and editorial design. I love creating layouts, working with typography, and bringing ideas to life through thoughtful design. I've had the opportunity to design for a wide range of audiences, including K-12<sup>th</sup> graders, and enjoy making visuals that connect with people.

### SOFTWARE

InDesign  
Illustrator  
Photoshop  
MS Office  
Google Suite  
Squarespace  
WordPress  
Mailchimp  
monday.com  
ClickUp

### SKILLS

Detail Oriented  
Hard-Working  
Adaptable  
Efficient  
Fast Learner  
Perceptive  
Team Player

### WORKING GENIUS

Wonder  
Tenacity

### INTERESTS

Reading  
Painting  
Traveling

References available upon request.

## EDUCATION

**Texas A&M University—Corpus Christi**  
Bachelor of Arts in Graphic Design  
Minor in Technical & Professional Writing  
Summa Cum Laude  
Graduation Date: May 2020

## EXPERIENCE

**Carolina Creek || Print & Design Director**  
October 2020 – Current

During my time at Carolina Creek, I consistently expanded my responsibilities, including taking on cross-functional roles outside of my core Print & Design duties due to the organization's Matrix Management structure.

- **GRAPHIC DESIGN:** Collaborated with Creative Director to develop and manage diverse print and digital projects with deliverables such as brochures, booklets, flyers, websites, marketing campaigns, and program curriculum theming. Ensured all designs were tailored to various target markets and stayed relevant to trends.
- **ART DIRECTION & BRAND MANAGEMENT:** Oversaw brand identity and ensured consistent application of logos, colors, and messaging across print and digital platforms. Collaborated with the design team on brainstorming, project scopes, deadlines, and vendor relationships.
- **PRINT SHOP MANAGEMENT:** Supervised print operations, including supply management, machine maintenance, and cost tracking for deliverables ranging from business cards and booklets to a-frame signs and banners. Trained and managed print specialists to uphold standard operating procedures, production schedules and perform appropriate installations.
- **EXPERIENCE DESIGN:** Design and maintain signage systems across interior and exterior spaces. Contribute to event and program designs, including booth set-ups, giveaways, stage concepts and decor.
- **RETAIL MANAGMENT:** Manage all aspects of retail operations, including inventory planning, merchandising, and vendor relations to ensure a well-curated, seasonal product mix. Oversee store organization, visual presentation, and guest experience, while maintaining efficient cash handling procedures and accurate inventory tracking through audits and inter-location transfers. Lead and support retail staff in delivering exceptional customer service and seamless daily operations.



**Island Waves || Senior Graphic Designer**  
January 2018 – May 2020

- Worked closely with the Editor-in-Chief on the layout and production of print articles for the regular bi-weekly publications and a variety of special issues.
- Oversaw the transition of website platforms and the installation of a mobile app, establishing cohesive design in both media.
- Implemented a new layout design that was pitched to Island Waves by TAMU—CC Graphic Design students.

**The Bend Magazine || Design Intern**

January – April 2020  
August – December 2018

- Created client advertisements for a wide range of businesses from salons and spas to medical and hardware companies
- Edited monthly final proofs of approximately 100 pages alongside the Art Director and Editorial Director
- Designed in-house advertisements and promotional collateral for popular, city-wide events and promotions such as *Brunch on the Bay* and *HER*

## ACKNOWLEDGMENTS

- 2019 Texas Intercollegiate Press Association Convention Awards:
  - 1st Place in the on-site contest for Magazine Design
  - 1st Place in Division 3 for Photo Illustration
  - 1st & 3rd Place in Division 3 Static Ad Design
- Awarded Excellence in Graphic Design at 2018 School of Arts, Media, and Communication Awards
- Gold placement in 2018 Corpus Christi Student Regional American Advertising Federation Addy's Competition